Own the System That Runs Your Business.
Built by a Contractor Who Got Tired of Fighting the Software.

No more mystery margins, double-booked crews, lost equipment, or jobs rebuilt from memory just to get an invoice out. **WorkHoist is a contractor-owned operating system** that connects your leads, projects, crews, equipment, email, billing, and cash flow — so every won job moves from first call to final payment without being re-entered across five different tools. And now you can run it by chatting with the AI you already use. Built by Michael Hayles, who spent 20 years running demolition and HVAC companies before building the system he always wished he had.

THE DUCT-TAPE PROBLEM

Fragmented tools
CRM, project tracker & accounting don't talk to each other.

No straight answer
You dig through three apps just to see where the business stands.

Manual handoffs
Won jobs re-entered from scratch into project management.

Billing disconnect
Invoicing starts from memory. Cash flow leaks.

Crews & gear chaos
People double-booked; tools and machines lost or sitting idle.

Compliance blind spots
You find out a sub's insurance lapsed after they're on site.

WORKHOIST REPLACES THE DUCT TAPE

One platform, pipeline to payment. When a lead becomes a project, everything downstream — scheduling, crews, equipment, compliance, billing — follows automatically, from one shared database. **See the eight connected modules on page 2.**

1 platform, pipeline to payment.
When a lead becomes a project, everything follows automatically — no re-entry, no gaps, no second system to reconcile.
WORKHOIST

GET STARTED

Subscribe and you're live today — start working the same afternoon. Prefer done-for-you? We build & migrate your owned deployment in ~6 weeks.

OWNERSHIP

Own the platform outright — self-hosted, full source, no seat limits. Or subscribe from $199/mo.

BUILT FOR

GCs & specialty trades — owners, PMs, estimators, finance & field crews.

EMAIL — OUT OF THE BOX

Sync Gmail or Outlook day one — your inbox, right inside WorkHoist.

RUN IT BY CHAT · NEW

Connect Claude or ChatGPT and run WorkHoist by chatting — ask anything, and (with permission) log the day, raise an RFI or draft a PO. Money stays draft until a person approves.

CUSTOM INTEGRATIONS

QuickBooks · Sage · Stripe · DocuSign · Google Drive · OneDrive

Built bi-directional during setup, so the right data flows both ways — nothing re-keyed.

BUILT BY TEKCONNECTED

WorkHoist comes from a team that builds and runs systems for **300+ businesses** — founded by Michael Hayles, who ran demolition and HVAC companies before building software, and has led systems work for **JPL at NASA**, multiple departments at **dc.gov**, and contractors across the country.

SUBSCRIBE

Live today — out of the box

Sign up, pick a plan, and you're in the platform immediately. Build your pipeline, crew & first jobs the same day. 14-day free trial — no waiting, no setup fee, cancel anytime.

OWN IT

Done-for-you — live in ~6 weeks

Total Ownership: we configure WorkHoist to your workflow, migrate your data & train your crew — your own deployment, built to spec and fully live in about six weeks.

One Connected System — Pipeline to Payment.

Eight modules, one shared database. A lead becomes a project, a project becomes invoices, and nothing gets re-entered in between. Adopt the modules you need now and layer in the rest at your own pace.

1 Pipeline & estimating

- Every lead & bid by stage — New Lead → Site Visit → Estimating → Bid → Negotiation → Won.
- Proposals built, sent & tracked: draft → sent → accepted.
- Live pipeline value & win rate on the dashboard.

2 Projects & scheduling

- A won deal converts straight into a project — phases & tasks, zero re-entry.
- Phase-by-phase build tracker with schedule health & at-risk flags.
- Project documents and Comms kept with the job.

3 Work plan & crew capacity

- Company-wide task calendar — month, week or day.
- See who's assigned and who's at capacity; staff by project.
- Overlay equipment on the same schedule.

4 Financials, billing & AR

- Per-project budgets, expenses, POs & live margin.
- AR & invoices, WIP, P&L, bank & retainage in one place.
- Forecast gross margin & cash flow across the portfolio.

5 Accounts & sub compliance

- One directory — clients, subs, suppliers, vendors, architects & engineers.
- Subcontractor registry with insurance & license docs on file.
- Expiring-document alerts before a sub sets foot on site.

6 Equipment & assets

- Check tools, machines & vehicles in & out by job.
- Condition, location, serial & assigned-to on every asset.
- Maintenance flags — nothing lost, nothing sitting idle.

7 Email hub & comms

- A synced inbox — Gmail or Outlook — right inside WorkHoist.
- Compose, read & organize mail without leaving the platform.
- Project-level Comms keep job conversations with the work.

8 Client portal

- A secure, branded project view for each client.
- Clients see only the documents & progress you share.
- Signed, access-controlled file links — no public URLs.

NEW · WORKHOIST AI CONNECTOR

Run WorkHoist from Claude or ChatGPT.

Connect the AI you already use to your WorkHoist company and work by chatting — in plain English. Most construction software still makes you do this by hand. Access mirrors each person's WorkHoist role, stays inside your company, and you can revoke it anytime.

Ask — everyone, read-only

A PM sees their jobs, Finance sees the numbers, the field sees their tasks. Ask about margins, schedules, overdue tasks or expiring sub docs and get the answer **with the link** — it never changes a thing.

Act — admins & granted PMs, with guardrails

Log the day, raise an RFI, draft a PO or invoice, update a task — by chat. **Money is proposed, not booked:** POs, invoices & change orders land draft/pending for a person to approve. **No deletes. Every change attributed & audited.**

"Log today's crew on the Atlas job." | "Which subs have expired insurance?" | "Draft the change order for the extra footings."

Mirrors your WorkHoist roles · company-isolated · PMs scoped to their own projects · revoke anytime.

FREQUENTLY ASKED — BEFORE THE DEMO

Can the AI change my data?

Only if you enable it. In-app answers stay read-only. Turn on read+write and the connector can act — but money lands draft/pending for approval, nothing deletes, all audited.

Which AI can I connect?

Claude, ChatGPT or Claude Code, through a secure sign-in. Access mirrors each person's WorkHoist role and is scoped to your company only — never another company's data.

Can I keep QuickBooks & Sage?

Yes. Email syncs out of the box; QuickBooks, Sage, Stripe and more are custom, bi-directional integrations built during setup — no double entry.

How fast can I actually start?

On a subscription, right away — sign up and you're in the same day. Total Ownership goes live in about six weeks.

AFTER THE DEMO

What you're actually deciding.

The average contractor loses **10+ hours a week** to disconnected tools, re-entry, and chasing information across apps — that's payroll you're lighting on fire. Here's the proof it works, how WorkHoist compares, and what ownership looks like.

PROVEN IN THE FIELD

~70%
Less manual re-entry
Steel Craft Builders — quote → job → billing unified in one flow.

70–80%
Less document prep
Winegardner Masonry — a full change-order ecosystem, automated.

10+ hrs
Reclaimed per week
Typical firm — by ending app-switching, re-keying & status chasing.

Also running on WorkHoist workflows: **Beachley**, **Principal Construction**, **Big Dog Painting**, **Color Splash Painting** — GCs and specialty trades alike.

> *"We looked at Buildertrend and Procore before choosing WorkHoist. Setup took 10 days and our crew was running jobs on day one."*
>
> — Operations Manager, 32-person GC

WHY CONTRACTORS CHOOSE WORKHOIST

ONE SYSTEM
Pipeline to payment
Leads, projects, crews, equipment, compliance & cash in a single shared database — nothing re-entered between tools.

OWN OR SUBSCRIBE
Your platform, your terms
Subscribe and go live today, or take Total Ownership — your own deployment, full source, no per-seat fees.

RUN IT BY CHAT
Your AI, your platform
Connect Claude or ChatGPT and run WorkHoist by chatting — ask anything, and act with guardrails: money stays draft until a person approves.

LIVE FAST
Live the day you sign up
No implementation project to go live on subscription. Prefer done-for-you? Total Ownership is built to spec and live in ~6 weeks.

BUILT FOR THE TRADE
GCs & specialty crews of 5–50
Purpose-built for how contractors actually run — with custom, bi-directional integrations to QuickBooks, Sage & more.

OWN IT — DON'T RENT IT

Total Ownership

Your platform. Your data. Your infrastructure — built to spec, live in ~6 weeks, and yours to keep.

- ✓ **Unlimited users on owned deployments** — your whole company, crews & subs. No per-seat fees.
- ✓ **No scaling fees** — add jobs and projects without your software bill climbing.
- ✓ **You own the code & data** — deployed on your servers or cloud, full source included.
- ✓ **Run it from the AI you already use** — connect Claude or ChatGPT, ask and act by chat, with money-approval guardrails.
- ✓ **Built to spec** — custom integrations and workflows, with optional ongoing support.

Every feature on every plan, priced by paid seats: **Crew** 1–5 $199/mo · **Team** 6–15 $399 · **Business** 16–40 $499 · **Growth** 41–75 $799 · Enterprise 75+ custom. Annual saves 15% and includes onboarding. Field crew and portal users are free. 14 days free, no credit card.

Start a 14-day free trial — or book a live demo → workhoist.app

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New York · Real construction workflows
Live the day you sign up · No hard sell